Hackathons

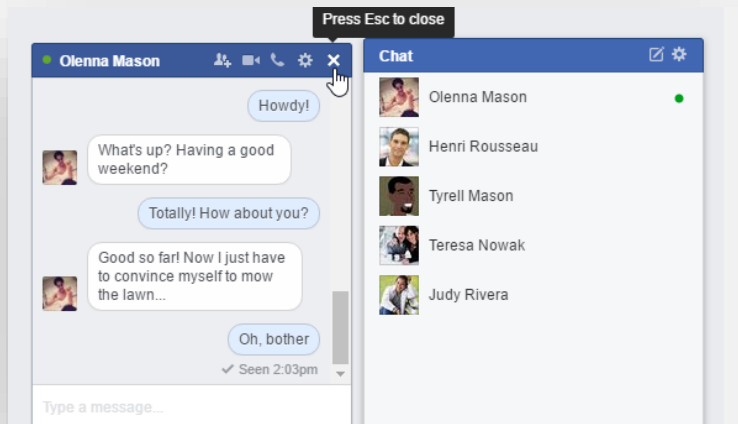Mentoring session / PropTech Hackathon

What is a **Hackathon?**

Hacking is creative problem solving. *It does not have to involve technology.*

A **hackathon** is any event of any duration where people come together to create solutions (software, products, etc.) to any existing problems. Participants typically form groups of about 2-5 individuals, take out their laptops (if the event is technology themed), and dive into problems.
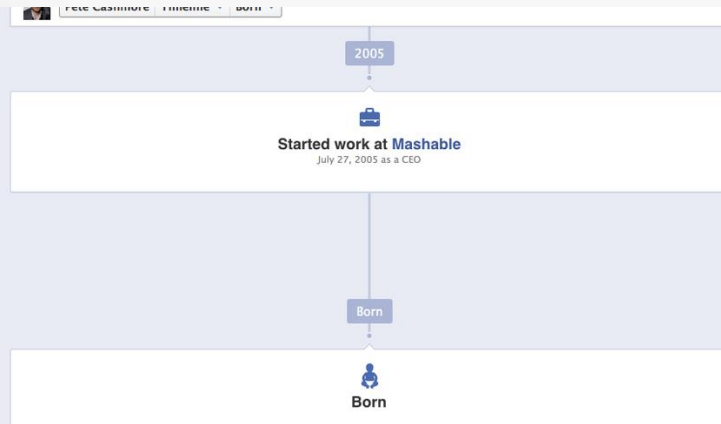
Participants are mentored to achieve the best solutions. At the end of the event, participants present their work to the judges and the winners are chosen.

Winners, among other prizes, get a chance to continue developing the idea to a real product.

Well-known Hackathon inventions

Facebook chat

Facebook Timeline

An overnight project of four people

Facebook LIKE button

Well-known Hackathon inventions

Tagging people in the comments

Idea of an intern at Facebook

Instagram Hyperlapse App

Facebook Video

Main
Goals

Position organising partners as the leaders in their business field in the Baltic region

Solve real business problems

Analyze and base team work on **partner's** data sets

Create new businesses and opportunities **for organising partner**

Encourage entrepreneurship mentality and innovative thinking within **partner's** sector employee network

Connect partner with the startup community and new talents in the region.

Timeline

-5 weeks

Facebook event, webpage published; media pack prepared; registration opens.

-4 weeks

Sharing the event with partner organisations, media, universities (in Lithuania and abroad).

-3 weeks

Preparing marketing materials, additional material for the media.

-2 weeks

Presenting mentors and tools for the hackathon.

-1 week

End of registration; participants invited to attend pre-sessions.

Event weekend

Event & communication on social media.

+1 week

Post-event communication.

+2 weeks

Event report; follow up with the winning team.

Partner's
Involvement & Visibility

"Idea generating" pre-session for organising partners' employees (TBC)

"Hack your job" pre-session for organising partners' employees (TBC)

Partner's invitation to attend hackathon (see example invitation)

Organising partners' employees take part in the hackathon (they gain entrepreneurial and leadership skills, bring the startup culture to the company)
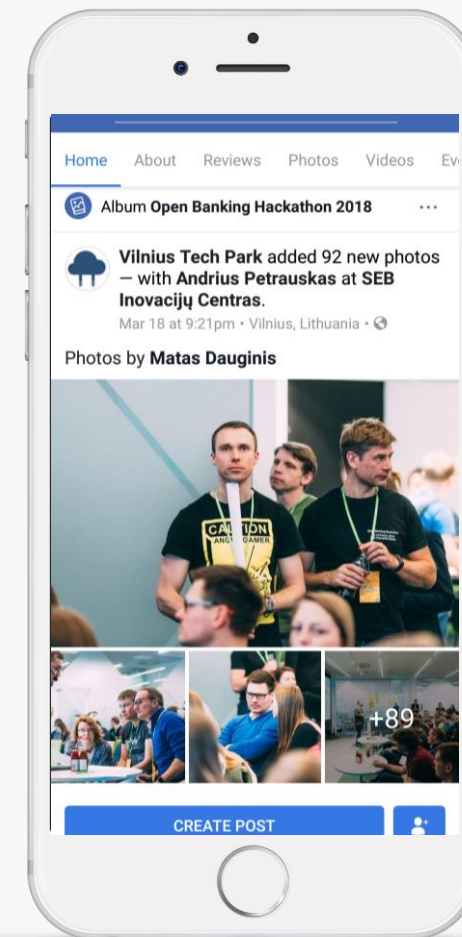
Partner's
Involvement & Visibility

✓ **Partner** is visible in all social media posts and external communication

✓ **Partner's** branding on site during the event

✓ **Partner's** logo inclusion on all produced materials before, during and after the event

The Event

48 hours of complete developing experience.

Friday

- Internal and external experts provide insights on the partner's business industry

- Pitching ideas

- Forming teams

- Networking/ starting work

- Social media posts on Vilnius Tech Park and partner channels

Saturday

- Working on the prototypes

- Mentorship sessions with EIT Health and external mentors

- Social media posts on Vilnius Tech Park and partner channels

Sunday

- Finalising work

- Pitching ideas to the Jury

- Jury discussion

- Winner announced + networking

- Social media posts on Vilnius Tech Park and partner channels

Afterwards

- Joint press release to the media

- Health Tech hackathon video released

- Social media posts on Vilnius Tech Park and partner channels

Event **Progress**

FRIDAY evening/night	• Opening session: keynotes; motivational keynotes Teams and individuals pitch their preliminary ideas • Partner's data sets (and tools?) introduced • Networking event, where preliminary ideas are discussed in detail • Final teams formed at the end of the night (10-12 teams expected) • Night: work starts, teams can work throughout the night already
SATURDAY morning	• Networking breakfast with coffee and croissants • Mentors of the day introduced, schedule of mentorship sessions presented (10 mentors, 5 from partner's sector, 5 from other sectors/ fields) • Work continues
SATURDAY afternoon	• Networking breakfast with coffee and croissants • Mentors of the day introduced, schedule of mentorship sessions presented (10 mentors, 5 from partner's sector, 5 from other sectors/ fields) • Work continues

SATURDAY evening/night	• Work continues • Working throughout the night
SUNDAY morning	• Networking breakfast with coffee and croissants • Work continues • Mentorship sessions (on per-need basis)
SUNDAY afternoon	• Prototypes finalised • Pitch presentations prepared
SUNDAY evening	• Pitch presentation • Jury discussions • Winners announced, networking evening

Expected **Outcomes**

Direct feedback on parner's data sets

Partner is introduced to the startup/ innovative community in the Baltic region

Team building for partner employees, participating in the hackathon

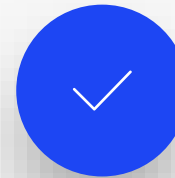Business partners found and new business opportunities identified

Positioning organising partner as the leader of its business sector in the Baltic region
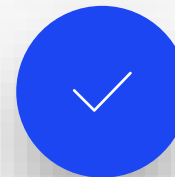
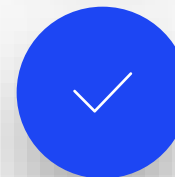**Possiblity** to develop "the next big thing" and link partner's name to it

Impressions

PropTech Hackathon with LNTPA: [video](#)

Open Banking Hackathon with SEB: [video](#)

LegalTech Hackathon with COBALT: [video](#)

CONTACTS

We are ready to answer your questions!

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